

## **Welcome!**

Thank you for your interest in hosting a screening of *SMALL IS BEAUTIFUL*, an award-winning short documentary about environmental justice, wildfire risk, and the urgent need to rethink development in California's most vulnerable landscapes.

Screenings have already inspired vibrant community discussions across the state—from Sebastiani Theatre to Sonoma City Hall, from local libraries to living rooms. Your event can be a catalyst for change, connection, and action.

## **Why Host a Screening?**

- Bring neighbors together to discuss urgent local issues.
- Spark civic dialogue and support sustainable land use.
- Elevate voices often left out of top-down development decisions.
- Help protect wildlife corridors, historic sites, and public safety.

## **What You'll Need:**

- A venue with a screen and sound system (even a living room works!)
- A TV, projector, or laptop with HDMI
- Seating for your group (10 to 200 people)
- Wi-Fi (if streaming) or a downloaded version of the film (we can provide)
- Optional: refreshments, printed flyers, or a guest speaker

## **Step-by-Step Hosting Guide:**

### **1. Pick Your Date & Venue**

Library, community center, church hall, home, etc.

### **2. Reach Out to Us**

Contact: [turtleislandfilms@mail.com](mailto:turtleislandfilms@mail.com)

We'll help you with getting the film at the time of the screening.

### **3. Promote Your Screening**

- Use the customizable flyer included
- Post in local newsletters or community groups

- Invite relevant civic leaders, housing activists, or conservation voices
- 4. Screen the Film**  
Runtime: 25 minutes. Best followed by discussion or Q&A. We have a five minute power point and local leaders, familiar with this issue are sometimes available to lead the discussions.
- 5. Lead a Post-Film Conversation (Optional)**  
Use the included discussion prompts or invite local speakers.
- 6. Encourage Action**  
Share our "Take Action" sheet with links to key advocacy efforts.
- 7. Tell Us How It Went!**  
Email us photos, feedback, or stories from your event.

**Included in This Kit:**

- Sample Email Invitation
- Flyer Template (8.5 x 11")
- Discussion Questions
- Take Action Handout
- Social Media Promo Copy

**Discussion Questions (Sample)**

- What surprised you most in the film?
- How does this connect to what's happening in our town?
- What are some sustainable alternatives to this kind of development?
- How can we support wildlife, safety, and affordability together?

**Take Action Locally**

[Insert QR code or URL for Take Action page]

- Join a local coalition
- Contact elected officials

- Write a letter to the editor
- Share the film with others

**Contact Us Website:** [smallisbeautifulmovie.org](http://smallisbeautifulmovie.org)

**Email:** [turtleislandfilms@mail.com](mailto:turtleislandfilms@mail.com)

Thank you for being part of the movement!

*“Sometimes the smallest things take up the most room in your heart.” – Winnie the Pooh*

